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The Seiko Astron GPS Solar Chronograph, made to measure for Novak Djokovic



When Novak Djokovic selected Seiko as his watch partner, it was the new Astron GPS Solar collection that particularly caught his eye, and Novak has worn Astron ever since. So, what could be more appropriate than to introduce a Novak Djokovic Limited Edition Astron?

The new Seiko Astron GPS Solar Novak Djokovic Limited Edition is based on the new chronograph caliber that was introduced at Baselworld 2014 to great acclaim. This remarkable caliber, like all watches in the Astron collection, adjusts to every time zone on earth at the touch of a button so that, no matter where Novak's quest for tennis glory may take him, he has always the exact time on his wrist. We estimate that Novak's 2014 global travel schedule would normally require him to adjust his watch at least 60 times. With Astron, he does not have to worry about it once.

The 8X82 caliber offers Novak two new functions – a six-hour chronograph and an electronic function in the crown for even easier adjustment of the secondary functions. Furthermore, the new watch is 30% smaller in size than the existing 7X caliber. This size has been achieved by a new advance in Astron's energy-saving technology which allows the watch to connect to the GPS network with a smaller antenna.

The Novak Djokovic Limited Edition has unique appeal, thanks to the black ceramic bezel, the extra-strength silicon strap and the rose-gold tone of the steel case. The case back carries Novak's name and signature with each watch's own serial number engraved beneath.



SSE022



Caseback with Novak's signature and serial number

This new watch is part of the “wardrobe” of Seiko watches that Novak now wears. We respect Novak as a sportsman of course, but we also respect his wide range of interests away from the tennis court and his very varied lifestyle. So, while we cannot help Novak win tournaments, we can help him to manage his time in every other aspect of his life. Novak now has a series of watches, each selected from the Astron, Premier, Sportura and Prospex collections, to suit his different activities.

The Novak Djokovic Astron GPS Solar Chronograph is a limited edition of 2,500, offered in its own presentation box with a personal message from Novak Djokovic.

It will be released in November 2014, and will be presented at leading Seiko retail outlets worldwide.

Seiko Astron GPS Solar Chronograph Novak Djokovic Limited Edition, SSE022

Caliber 8X82, GPS Solar Chronograph

GPS controlled time and time zone adjustment

Chronograph up to 6 hours in 1/5 second increments

Perpetual calendar correct to the year 2100

Signal reception result indication

World time function (40 time zones), Daylight Saving Time function, Power save function

Accuracy: +/-15 seconds per month (without receiving a time signal and at temperatures between 5°C and 35°C)

Case: Diameter 44.6mm, Thickness 13.3mm

Stainless steel with rose-gold color coating with ceramic bezel

Water resistance 10 Bar, Magnetic resistance 4,800 A/m

Band: Extra-strength silicon with three-fold clasp with push button release

Glass: Sapphire crystal with super-clear coating

Remarks

Approximate recommended retail prices in Europe: Euro 1,900

Limited edition of 2,500 pieces