

March 27, 2014

The new mechanical Hi-beat 36,000 GMT

Seiko Watch Corporation is pleased to announce the global launch of a new caliber, its first ever hi-beat GMT. Caliber 9S86 has been created on the platform of the hi-beat caliber 9S85 that, since 2009, has been the leading watch in the Grand Seiko collection. It has all the features of the existing caliber, with the addition of a 24-hour GMT hand with easy hour adjustment.



SBGJ005

Grand Seiko. Simply, the very best of Seiko

Thanks to its rapidly increasing success in Japan and its growing presence in Europe and other markets, the Grand Seiko collection is expanding in 2014 to include not only three new models with the hi-beat GMT caliber but also five new additions to the historical collection.

Diverse though the new 2014 additions may be, they all express anew the simple yet powerful philosophy of Grand Seiko. Every Grand Seiko watch showcases the pure essentials of watchmaking, with craftsmanship and high technology manufacturing being harmonised to create watches that are as accurate, as legible, as comfortable and as durable as can be achieved.

The hi-beat 36,000 GMT Limited Edition. Traditional watchmaking, raised to the level of art



SBGJ005



The titanium oscillating weight carries the Grand Seiko emblem.

The leading creation for 2014 is the Hi-beat 36,000 GMT Limited Edition, designed especially to celebrate the launch of the new caliber. In both performance and appearance, it expresses the very best of Seiko's mechanical watchmaking. The caliber has a high accuracy of +5 to -3 seconds a day and a power reserve of 55 hours. The GMT hand can be used as a dual time indicator with the hour hand being adjustable independently as the time of day hands continue to mark time. It is the perfect watch for the international traveler.

The case is based on the highly acclaimed 44GS design that was shown at Baselworld 2013. It is a contemporary reinterpretation of this iconic Grand Seiko design and offers highly polished, distortion-free surfaces and perfect comfort on the wrist. The beauty of the dial complements the simplicity of the case. It has a delicate and beautiful radial pattern that is inspired by the many-ridged contours of Mt. Iwate, the mountain that is visible through the wide windows of the Shizukuishi Watch Studio where all Grand Seiko mechanical watches are designed, manufactured and assembled, by hand, by the studio's craftsmen and women. The natural beauty of the studio's location high up in the hills of Northern Japan near Morioka is both a source of inspiration and pride for the Grand Seiko watchmakers. Through the sapphire case-back glitters a specially designed titanium oscillating weight. The upper part of the oscillating weight is treated with an anodic oxidation* of the titanium to deliver a special gold tone. Titanium is used for its high elasticity and vibration absorbency, which reduces distortion of the oscillating weight and impact on the weight bearings.

There are just 600 watches in this Limited Edition. Two additional 9S86 creations are also being released at Baselworld 2014, one with a white dial and one with black. The case is identical in all three variations.



SBGJ001



SBGJ003

* Anodic oxidation treatment

This is a surface treatment in which materials are subjected to electrolysis to artificially generate oxide film. Titanium oxide film produces color according to the light infraction index, enabling production of different colors by varying the thickness of the oxide film.

History as inspiration

In addition to the Hi-beat models, the 2014 Grand Seiko collection also includes five new creations that pay homage to a 1964 watch that is fondly remembered by devotees of the brand's early history. Known as the "Self-dater", it marked an important advance in the range of Grand Seiko fifty years ago, as it took the precision and luxury appeal of Grand Seiko and made them accessible to those who wanted a Grand Seiko watch that was more practical in everyday life. The 1964 "Self-dater", as the rather awkward name implies, was the first Grand Seiko to incorporate a date window and was water resistant to 5 bar.

The five new creations use two of Grand Seiko's exclusive and most advanced calibers. First, three models have Spring Drive movements. Spring Drive is increasingly in demand all over the world as watch lovers learn of its unique combination of +/- 0.5 seconds a day precision and mainspring power. Two models are in steel and one in platinum.

Secondly, two models use the remarkable 9F caliber, surely the most advanced quartz watch ever created, with its high-torque, super-sealed movement and instantaneous date change.



SBGA103



SBGA105



SBGA107



SBGV009



SBGV011

Specifications: SBGJ001, 003, 005

- Caliber 9S86 Mechanical movement
- Driving system: Self-winding type with manual winding mechanism
- Loss/gain Mean daily rate: +5 to -3 seconds (when static)
- Power reserve: Approximately 55 hours (when fully wound)
- Time indication: 4 hands (24-hour, hour, minute and second)
- Jewels: 37 jewels
- Vibrations: 36,000 vibrations per hour (10per second)
- Outer diameter: 28.4mm, Thickness: 6.6mm
- Case
- Stainless steel
- Dual curve sapphire crystal with anti-reflection coating on inner surface
- Screw-down crown
- Screw see-through case back
- Diameter: 40.0mm, Thickness: 14.0mm
- Water resistance 10 Bar, Magnetic resistance 4,800 A/m

- Band
Stainless steel with three-fold clasp with push button release

Remarks

- Approximate recommended retail prices in Europe: Euro 6,700 (SBGJ001, 003), Euro 7,050 (SBGJ005)
- Limited Edition: 600 pcs (SBGJ005)

Specifications: SBGA103, 105, 107

- Caliber 9R15 Spring Drive
Driving system: Self-winding type with manual winding mechanism
Power reserve: 72 hours
Jewels: 30 jewels
Accuracy: ± 0.5 second per day (± 10 seconds per month)
Outer diameter: 30.0mm, Thickness: 5.1mm
- Case
Stainless steel (SBGA103, SBGA105)
Platinum 950 (SBGA107)
Dual curve sapphire crystal with anti-reflective coating on inner surface
Screw-down crown (SBQA103, SBQA105)
Screw see-through case back
Diameter: 39.9mm, Thickness: 13.2mm
Water resistance 10 Bar, Magnetic resistance 4,800 A/m
- Band
Stainless steel with three-fold clasp with push button release (SBGA103, SBGA105)
Crocodile strap (SBGA107)

Remarks

- Approximate recommended retail prices in Europe: Euro 6,050 (SBGA103, SBGA105), Euro 31,900 (SBGA107)
- Limited Edition of 500 (SBGA103, SBGA105) Limited Edition of 50 (SBGA107)

Specifications: SBGV009, 011

- Caliber 9F82 High Precision Quartz
Accuracy: ± 10 seconds per year (at temperatures between 5°C and 35°C)
Instantaneous calendar change
High-torque stepping motor
Super-sealed movement
Outer diameter: 29.0mm, Thickness: 3.1mm
- Case
Stainless steel
Box type sapphire crystal with anti-reflective coating on inner surface
Screw case back
Diameter: 37.2mm, Thickness: 10.5mm
Water resistance 10 Bar, Magnetic resistance 4,800 A/m
- Band
Both a crocodile strap and a stainless steel with three-fold clasp with push button release are attached.

Remarks

- Approximate recommended retail price in Europe: Euro 3,750
- Limited Edition: 1,200 pcs (SBGV009), 900 pcs (SBGV011)