

February, 2012

The new Premier Double Retrograde Chronograph. A high-precision classic.

Seiko at Baselworld, 2012

At Baselworld, 2012, Seiko will introduce its full 2012 collection to the world, and it will demonstrate Seiko's wide range technical expertise in every area of watchmaking, mechanical, quartz, solar, Kinetic and Spring Drive. The Baselworld 2012 Seiko Collection will be remembered for many years to come as one of the most news-worthy and innovative of recent times. One of the many new creations to be unveiled at Baselworld, 2012 is the Premier Double Retrograde Chronograph.

The Double Retrograde Chronograph

Caliber 7T 85 is perfectly suited to the design ethos of the Premier Collection. It combines state of the art chronograph engineering with a traditional dial configuration, just as every Premier watch is a modern expression of a classic inspiration. The caliber is new to Premier for 2012 and has found its perfect home. Elapsed time is measured with three hands. The center-mounted second hand measures elapsed time in 1/5 second increments while minutes, up to ten, are counted on the small dial below the 12 o'clock position. After ten minutes, the indicator on this dial returns to zero and the hand in the dial at 6 o'clock moves automatically to show that ten minutes has been recorded. This cycle continues up to 100 minutes. In fact, as this 10-minute hand also returns to zero after 100 minutes and will repeat its function twice more, this remarkable caliber records elapsed time for up to 300 minutes or 5 hours.



A classic chronograph to be released at Baselworld, 2012.

Premier. Classic Inspiration. Modern Expression.

Where classicism and modernity meet, there lies the essence of the Premier collection. The creative harmony between opposites inspires a dress watch that embraces the very latest technology and an architectural design.

The Premier collection draws inspiration from the world of architecture, and its charm from the subtle way interaction of the classical and the modern. By blending these different styles, Premier expresses the elusive truth that opposites can attract, and offers a harmonious synthesis of contemporary style and enduring quality.

Specifications:

Double Retrograde Chronograph

Caliber 7T85

Hour, minute and second hands with calendar

Chronograph up to 100 minutes in 1/5 second, repeatedly up to 300 minutes

Split time measurement

The minute chronograph hand counts up to 10 minutes then flies back to 0 minute position to start counting again. Also, the 10 minute chronograph hand counts up to 100 minutes then flies back to 0 minute position to start counting again.

Case: Stainless steel

Screw case back

Band: Stainless steel with three-fold clasp with push button release (SPC065/067P1/068)

Leather strap with stainless steel buckle with three-fold clasp with push button release (SPC067P2/070)

Glass: Sapphire crystal

Water resistance: 10 bar

Approximate recommended retail price in Europe: Euro 520-600