

March 24, 2011

**A legend is re-born.  
The first ever Grand Seiko from 1960 is re-created  
with a new mechanical hand-winding movement.**

SEIKO WATCH CORPORATION is proud to introduce three limited edition Grand Seiko timepieces as a part of the SEIKO 130th Anniversary Commemorative Collection. All three models house a newly developed mechanical hand-winding movement, Caliber 9S64, which boasts a 3-day power reserve and is used exclusively for Grand Seiko. The design pays faithful homage to the much coveted original Grand Seiko model from 1960.



As well as in steel, the new Grand Seiko design is executed in 18 kt yellow gold and platinum

**The deceptively simple idea of Grand Seiko.**

For 50 years, the idea behind Grand Seiko has remained the same. It is a deceptively simple idea; each Grand Seiko watch should be as accurate, legible, durable and easy to wear as possible. Nothing more and nothing less. In pursuit of this ideal, the Grand Seiko watchmakers utilize the very best movements, materials and craftsmanship to create, by hand, watches that are in their simple sophistication, perfect expressions of all that is essential in a wrist watch. Until last year, Grand Seiko was available only in Japan and a very limited number of retail locations elsewhere, but now watch connoisseurs in over 20 major countries are discovering the functional beauty and the design purity of Grand Seiko.

### A new caliber, unique to Grand Seiko.

The caliber, 9S64, is entirely new. Like the original 1960 model, it is a mechanical hand-winding movement but its outstanding performance is the result of the very latest in high-technology watchmaking. It delivers a 3-day power reserve, thanks to the use of a thinner and longer mainspring made of SEIKO's proprietary alloy "SPRON510". In addition, the balance spring is made of another recently developed highly shock resistant and anti-magnetic alloy "SPRON610" and the caliber uses a new escape wheel and pallet manufactured by MEMS\*. These new components contribute to its reliable and precise performance; its timekeeping precision is -3 to +5 seconds per day\*\*, a level that is confirmed in every case by testing to the very exacting Grand Seiko standard, the highest published standard in the industry.



The new caliber 9S64 is hand-wound and offers a 72 hour power reserve.

The cases, whether steel, 18 karat gold or platinum, are polished by hand, using SEIKO's special Zaratsu technique\*\*\* and the high-definition dual-curved sapphire crystals have an anti-reflective coating to give the watch the distinctive Grand Seiko sparkle of quality. The Grand Seiko name on the dial and buckle is exactly as it was on the very first 1960 Grand Seiko watch and the celebrated 'lion' symbol adorns the case back.

In honor of the 130th anniversary of SEIKO, the gold and platinum versions are offered in a limited edition of just 130, while the steel execution edition is of 1,300.

\* Micro Electro Mechanical System

\*\* mean daily rate under static conditions

\*\*\* aka 'blade' polishing

## Specifications:

Caliber 9S64

Manual winding

Hour, minute and second hands

28,800 vibrations per hour

24 jewels

Power reserve: 72 hours

Mean daily rate between -3 and +5 seconds per day (under static conditions)

Movement diameter: 28.4 mm, thickness: 4.9 mm

## SBGW033

Case: Stainless steel

35.8 mm in diameter

Band: Crocodile with stainless steel buckle

Glass: High definition dual-curved sapphire crystal with anti-reflective coating

Water resistance: 3 bar

Magnetic resistance: 10,000 A/m

Limited edition of 1,300 pieces

Approximate recommended retail price in Europe: Euro 5,000

## SBGW039

Case: Platinum

35.8 mm in diameter

Band: Crocodile with platinum buckle

Glass: High definition dual-curved sapphire crystal with anti-reflective coating

Water resistance: 3 bar

Magnetic resistance: 10,000 A/m

Limited edition of 130 pieces

Approximate recommended retail price in Europe: Euro 23,500

## SBGW040

Case: 18 karat yellow gold

35.8 mm in diameter

Band: Crocodile with 18-karat yellow gold buckle

Glass: High definition dual-curved sapphire crystal with anti-reflective coating

Water resistance: 3 bar

Magnetic resistance: 10,000 A/m

Limited edition of 130 pieces

Approximate recommended retail price in Europe: Euro 15,400