

The Japanese ladies of beauty inspire new SEIKO design now on the market for the holiday season

In the Japanese tradition, the ladies of beauty are rooted firmly in the natural world of elements, materials and time. SEIKO's new creations for women draw their inspiration from this heritage.



SUH001 , SUH003

Each bracelet link evokes the calm, smooth and round shape of the stones used in the traditional board game.

Each design is formed smoothly in the shape of round or square links.

The pebble design is called *Go* as the case and links of the bracelet are shaped like the stones in the traditional oriental game of the same name.



SUH002 , SUH005

The use of gold tone and diamonds accentuates the femininity of the design.

All the parts of roof tile design, *Kawara*, the earthen roof tiles used in traditional Japanese houses, are linked in a pleasing rhythm with one another to make a continuous and beautiful wave shape like the passage of the time.

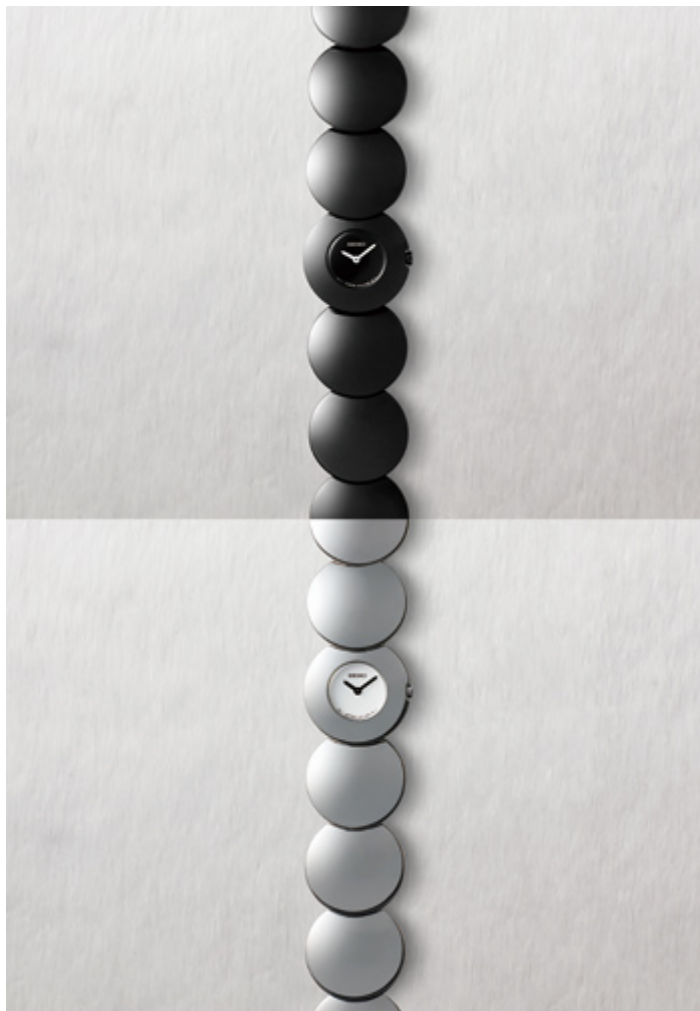


SYL821 , SYL813
SYL819 , SYL818

Rhythmical wave expresses the smoothness beauty

'Go' and the SEIKO Power Design Project.

Go design was first presented at the SEIKO Power Design Project exhibition. For the past five years, this project has enabled the creation of a wide range of exciting concept watches which have been displayed in Tokyo, Paris, Basel and other major cities around the world. Such was the enthusiasm of the reception that this new *Go* design received that it was selected for production and has been added to the international SEIKO collection.



SYL821 , SYL813
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The concept was inspired by the black and white stones of the *Goboard* game.

The richness of the heritage is reflected in the quality of the materials and finish of the two series. Each has 4 models, all are water resistant to 3 Bar and all feature scratch-resisted Hardlex crystals waved to fit the flow of the cases.

Product details

Recommended retail price:	approximately €320 to €520
Case material:	Stainless Steel
Glass:	Curved Hardlex crystal
Water Resistance:	3 bar