

Thursday 30th March, 2006

SEIKO Spring Drive starts its second year with two new creations, the Moon Phase and the GMT

SEIKO Spring Drive was twenty eight years in the making, but in just its first year on the market, it has created a remarkable impact, recognised by connoisseurs and consumers alike as one of the most important developments in watch technology for decades. The "quiet revolution" of Spring Drive is underway.

For 2006, the international Spring Drive collection has been expanded to include two new calibers, expressed in three new references, and bringing the size of the total collection to nine watches. These additions provide a new vision of the 'circle' design concept that characterises the whole collection and yet maintain their own individual appeal.

The SEIKO Spring Drive Moon Phase



SEIKO Spring Drive Moon Phase SNR011

In another graceful expression of the natural and continuous motion of time, the silver color moon-shaped plate on the blue mother of pearl disc creates the serene and refined appeal of this elegant new timepiece, marking the continuous progress of the moon across the night sky.



The moon phase disc is crafted from mother-of-pearl

Not only the dial conveys the magical imagery of the moon. The movement itself is engraved to complete the harmony of the complete design, with the bridge and rotor portraying the fan-shaped pattern of moonlight radiating out from the glide wheel. The true and universal nature of time is thus represented in every part of the watch.



Shafts of engraved moonlight radiate across the movement

It is offered as a limited edition of just 200, with the individual number engraved on the movement, visible through the sapphire case back.

The SEIKO Spring Drive GMT

With its high accuracy and complete energy autonomy, Spring Drive is the perfect watch for the traveler. With the addition of the 24-hour hand, the SEIKO Spring Drive GMT becomes the ideal timepiece for the international set. Time zone adjustment could not be more simple. Just by turning the crown, a different time zone can be set without affecting the precision on the second hand. The power reserve indicator is set deep into the dial to allow the time-of-day and 24-hour hand to glide over the dial surface, thereby maintaining the integrity of the original design.



**SEIKO Spring Drive GMT
SNR009 SNR007**

The perfect luxury timepiece for the international traveler, Spring Drive GMT allows time zones to be changed with no loss of accuracy

These Spring Drive timepieces are available from the select Spring Drive retail partner network from July 2006. Full details of this network are available on www.seikospringdrive.com

Specifications:

Moon Phase Caliber: 5R67

- * On the movement fan pattern engraved
- * Case: Stainless steel with see-through case back
- * Band: Leather strap
- * Glass: Sapphire crystal
- * Water Resistance: 10 Bar
- * Retail price: The approximate recommended retail price in Europe is Euro 4,800.

GMT Caliber: 5R66

- * Case: Stainless steel
- * Band: Stainless steel with deployment clasp with push button release
- * Glass: Sapphire crystal
- * Water Resistance: 10 Bar
- * Retail price: The approximate recommended retail price in Europe is Euro 3,700.

Caliber Details:

Moon Phase caliber: 5R67

- * 3 hands + Moon Phase indicator + Power reserve indicator
- * Diameter 30mm
- * Thickness 6.0mm
- * 30 jewels
- * 288 components
- * Power reserve: 72 hours

GMT caliber: 5R66

- * 3 hands + 24-hour hand + Calendar + Power reserve indicator
- * Diameter 30mm

- * Thickness 5.8mm
- * 30 jewels
- * 296 components