

SEIKO Premier - Classic Inspiration, Modern Expression

The new Premier collection, which was launched at Baselworld 2005, was a stellar success, with the Kinetic Perpetual styles leading the way. All around the world, Premier made its mark with its distinctive combination of the modern and the classical.

For 2006, the Premier collection is strengthened with the addition of no less than 3 new styles for both men and women, all designed to cement Premier's position as SEIKO's leading dress watch.



SEIKO Premier SPB003

An all-new, high grade, automatic caliber is the star of the Premier collection for 2006

The highlight of the 2006 Premier introduction is the series of three timepieces incorporating the new SEIKO automatic movement 6R20. This new high grade caliber is designed to place the SEIKO firmly in the high quality mechanical market. The 6R20 movement is made of parts, all of which except rubies, are produced and assembled by SEIKO Instruments Inc. The movement is exquisitely finished with an engraved rotor, polished edges to the bridges and hairline shading on the main surfaces. The high beat (28,800) movement delivers accuracy of -15~+25 seconds a day and the Spron 510* mainspring generates a power reserve of more than 45 hours.

The watch design speaks of classical architecture, with the sculpted edges to the bracelet links and the column motif on the side of the case, expressing the strength, integrity and durability of Premier. This classicism is subtly re-interpreted with the modern touch that is unique to Premier, resulting in a design that is a modern expression of classical inspiration.



SEIKO Premier
SPB005 SPB001

Specifications:

- * Case: Stainless steel with see-through case back
- * Band: Solid stainless steel with three-fold clasp with push button release (SPB001)
Leather strap with solid stainless steel buckle (SPB003/005)
- * Water resistant: 10 Bar
- * Retail price: The approximate recommended retail price range in Europe is from Euro 1,050 to 1,150

Caliber Details: 6R20

- * 3 hands (hour/minute/second)
- * Day and date hands
- * Power reserve indicator
- * 28,800 beats/hour
- * 29 jewels
- * 208 parts
- * Hand winding capability
- * Engraved rotor

* Spron 510 is a high-elastic material developed by SEIKO Instruments Inc., which holds the registered trademark.