

April 2004

**RIVOLI:
In a Word, Imagination.**



SXH033P SUJ789P



SXH038P SUJ794P

Rivoli is constantly evolving and exploring new realms of design. Throughout the collection's kaleidoscopic evolution over the last 16 years, flair and originality have been consistent goals. This time, Rivoli explores a theme of natural waves to appeal, as always, to women in their 30s to 50s seeking striking originality and elegance.

The bold, regular waves of the bracelet roll over the case itself, which has a wave profile in cross-section. The watch glass enhances the quiet, natural mood through the use of flowing Arabic numerals and star-like hour markers that appear to float in layers of space between the dial and the surface of the glass.

Silver blue, pale gold and aurora green are among the soothing dial colors, and a wonderfully comfortable fit puts the finishing touch to a sense of relaxation and comfort.

History

* Launched in 1987.

* Rivoli is one of Seiko's five Elite Collections: Arctura, Sportura, Vivace, Rivoli and Premier.

New models

- *10 references in 2 cases.
- *Case: Stainless steel.
- *Glass: Curved Hardlex glass.
- *Band: Solid stainless steel bracelet. Deployment clasp with push button release.
- *Water resistance: 3 bar water resistant.
- *Price: The suggested retail price will be approximately from Euro 350 to 400.
- *Market entry: Leading international markets from June 2004.