

SEIKO

The Automation Age Watch



THE OFFICIALLY CERTIFIED CHRONOMETER

25J, self-winding, auxiliary hand winding, 98.2 ft. water tested, instant day-date change bilingual English-Spanish calendar, synchronized second setting, Hi-Beat (8 beats per second- 28,800 per hour-minimize motion, position and temperature error), luminous, adjustable bracelet.



No. AN015M—\$175.00
Stainless steel, star light
finish dial.



No. AN016M—\$250.00
18K gold cap on stainless
steel, star-light finish
dial.



No. AN017M—\$195.00
Stainless steel, moonglow
blue dial, "Hardlex" mar-
resist prism cut crystal.

THE SEIKO SUCCESS SERIES "The Ultimate In Executive Watches"

Self-winding, auxiliary hand winding, 98.2 ft. water tested, instant day-date change bilingual English-Spanish calendar, synchronized second setting.



No. BJ018M—\$125.00
25J, Two-tone yellow/
stainless steel bezel, case
and adjustable bracelet,
midnight blue dial.



No. 58119M—\$89.50
23J, Stainless steel,
opalescent finish blue dial,
adjustable bracelet.



No. 58118M—\$115.00
23J, Yellow top/stainless
steel back, opalescent
finish gilt dial,
adjustable bracelet.



No. 58045M — \$89.50
23J, Stainless steel,
"Hardlex" mar-resist
crystal, adjustable
bracelet.



No. 58044M — \$100.00
23J, Yellow top/stainless
steel back, gilt dial,
"Hardlex" mar-resist crystal,
adjustable bracelet.



No. 58051M — \$89.50
23J, Stainless steel, blue
dial, luminous, adjustable
bracelet.



No. 58050M — \$100.00
23J, Yellow top/stainless
steel back, burnt umber
dial, luminous, adjustable
bracelet.



No. 58047M — \$95.00
23J, Stainless steel,
imperial mat blue dial,
luminous, adjustable
bracelet.



No. 58120M — \$125.00
23J, Yellow top/stainless
steel back, brushed gilt
dial, adjustable bracelet.



No. 58049M — \$95.00
23J, Stainless steel, sea
green mat dial, luminous,
adjustable mesh
bracelet.

THE SELF-WINDING CHRONOGRAPH

"Matches Quality And Performance With A High Degree Of Accuracy"

Self-winding, chronograph (stop watch devices), stop-start push button, instant day-date change bilingual English-Spanish calendar, synchronized second setting, luminous, adjustable bracelet.



No. AH001M—\$100.00
17J, Stainless steel,
229 ft. water tested,
30 minute recorder,
tachymeter timer, internal
rotating elapsed timing
ring, "Hardlex" mar-resist
crystal, blue dial.



No. AH035M—\$100.00
17J, Stainless steel,
229 ft. water tested,
30 minute recorder,
tachymeter timer,
internal rotating elapsed
timing ring, "Hardlex"
mar-resist crystal, yellow
dial.



No. AH003M—\$89.50
17J, Stainless steel,
229 ft. water tested,
30 minute recorder,
internal tachymeter
timer, "Hardlex" mar-resist
crystal, blue dial.



No. AH072M—\$125.00
17J, Yellow top/stainless
steel back, 229 ft. water
tested, 30 minute recorder,
internal tachymeter timer,
"Hardlex" mar-resist crystal,
gilt dial.



No. AH073M—\$100.00
17J, Stainless steel,
229 ft. water tested,
30 minute recorder,
internal tachymeter
timer, "Hardlex" mar-
resist crystal, black dial.



No. AH067M—\$95.00
17J, Stainless steel,
98.2 ft. water tested,
30 minute recorder,
gray dial.



No. AV003M—\$145.00
21J, Stainless steel,
229 ft. water tested,
auxiliary hand winding,
12 hour and 60 minute
recorder, tachymeter
timer, "Hardlex" mar-
resist crystal, black dial.



No. AV017M—\$145.00
21J, Stainless steel,
229 ft. water tested,
auxiliary hand winding,
12 hour and 60 minute
recorder, "Hardlex" mar-
resist crystal, black dial.

THE SEIKO ELECTRONIC SERIES

"Up-To-The-Minute Watches For The Man Who Looks To The Future"

Electronic, day-date calendar, instant date change, synchronized second setting, luminous, adjustable bracelet.



No. BP003M—\$95.00
Stainless steel.



No. BP001M—\$95.00
Stainless steel, moss green dial.



No. BP002M—\$125.00
Yellow top/stainless steel back, gilt dial.



No. BP007M—\$95.00
Stainless steel, white dial with raised gray minute circle.



No. BP005M—\$95.00
Stainless steel, blue dial with raised minute circle.



No. BP006M—\$125.00
Yellow top/stainless steel back, sea green mat dial with raised minute circle.

THE SEIKO SPECIALTY SERIES

"Much, Much More Than Just The Time"

WORLD TIMER

17J, self-winding, 98.2 ft. water tested, instant date change calendar, synchronized second setting, luminous, adjustable bracelet, 12 and 24 hour dial tells time and date around the world at a glance.



No. 60099M—\$69.50
Stainless steel.



No. 60026M—\$95.00
Yellow top/stainless steel
back, gilt dial.



No. 60097M—\$69.50
Stainless steel, black dial.



NAVIGATION TIMER

No. 60101M—\$75.00
17J, Stainless steel, self-winding, 229 ft. water tested, instant date change calendar, synchronized second setting, luminous, black dial, adjustable bracelet, 12 and 24 hour dial tells military and conventional time simultaneously, 24 hour dial rotates to measure elapsed time.

BELLMATIC ALARM

17J, self-winding, bell alarm, 98.2 ft. water tested, day-date calendar, instant date change, separate hand winding alarm assures vibrating power, luminous.



No. AJ048M—\$125.00
Yellow top/stainless steel
back, sienna brown dial,
two-tone adjustable
bracelet.



No. AJ047M—\$105.00
Stainless steel, midnight
blue dial with decorative
bezel, adjustable bracelet.



No. AJ049M—\$105.00
Stainless steel, adjustable
bracelet.



DEEP SEA DIVER

No. 55029—\$95.00
17J, Stainless steel, self-winding, 492 ft. water tested, instant date change calendar, external rotating elapsed timing bezel, synchronized second setting, lock type crown for maximum protection, luminous underwater, black dial, "Hardlex" mar-resist crystal, pressure vented strap.

THE SEIKO DRESS SERIES

"Serious Accuracy With Fashion Flair"

23J, self-winding, auxiliary hand winding, Hi-Beat (8 beats per second- 28,800 per hour- minimize motion, position and temperature error).



No. BX016—\$100.00
Yellow top/stainless steel back, instant day-date change bilingual English-Spanish calendar, 98.2 ft. water tested, black dial, strap.



No. BX013M—\$115.00
Stainless steel, instant day-date change bilingual English-Spanish calendar, 98.2 ft. water tested, adjustable bracelet.



No. BX014M—\$125.00
Yellow top/stainless steel back, two-tone adjustable bracelet, instant day-date change bilingual English-Spanish calendar, 98.2 ft. water tested, gilt dial.



No. BY038—\$89.50
Yellow top/stainless steel back, instant date change calendar, sunburst brown dial, strap.



No. BY035M—\$100.00
Stainless steel, instant date change calendar, sunburst blue dial, adjustable mesh bracelet.



No. BY036M—\$135.00
Yellow top/stainless steel back, instant date change calendar, sunburst green dial, adjustable mesh bracelet.



No. BY033M—\$110.00
Stainless steel, instant date change calendar, sunburst black dial, adjustable mesh bracelet.



No. BY034M—\$135.00
Yellow top/stainless steel back, instant date change calendar, gilt dial, adjustable mesh bracelet.

24), hand winding, Hi-Beat (8 beats per second- 28,800 per hour- minimize motion, position and temperature error).



No. ZG002—\$79.50
Yellow top/stainless steel
back, gilt dial, strap.



No. 67045—\$75.00
Stainless steel, marble
red dial, strap.



No. 67043—\$75.00
Stainless steel, moonglow
blue dial, matching blue
strap.



No. 67031M—\$89.50
Stainless steel, adjustable
mesh bracelet.



No. 67027M—\$89.50
Stainless steel, blue dial,
adjustable mesh
bracelet.



No. 67028M—\$110.00
Yellow top/stainless steel
back, gilt dial, adjustable
mesh bracelet.



No. 67030M—\$110.00
Yellow top/stainless steel
back, midnight blue dial,
adjustable mesh bracelet.



No. 67029M—\$89.50
Stainless steel, green
dial, adjustable mesh
bracelet.

THE SEIKO SUPER SPORTS SERIES

"On Land Or Sea... Wherever The Action Is"

17J, self-winding, 229 ft. water tested, instant day-date change bilingual English-Spanish calendar, synchronized second setting, concealed crown, luminous, adjustable bracelet.



No. 54099M—\$79.50
Stainless steel, aztec red dial, internal rotating ring, "Hardlex" mar-resist crystal.



No. 54105M—\$75.00
Stainless steel, blue dial, "Hardlex" mar-resist crystal.



No. 54217M—\$89.50
Stainless steel, sienna brown dial with black decorative bezel, internal rotating ring, "Hardlex" mar-resist crystal.



No. 54219M—\$89.50
Stainless steel, yellow dial with green decorative bezel, internal rotating ring, "Hardlex" mar-resist crystal.



No. 54175M—\$79.50
Stainless steel, blue dial, luminous underwater, external rotating bezel.



No. 54101M—\$79.50
Stainless steel, black dial, external rotating bezel, "Hardlex" mar-resist crystal.



No. 54223M—\$79.50
Stainless steel, blue dial with decorative bezel, "Hardlex" mar-resist crystal.



No. 54225M—\$79.50
Stainless steel, green dial with decorative bezel, "Hardlex" mar-resist crystal.

THE SEIKO DELUXE "DX" SERIES

"The Luxurious Life Style In Watches"

17J, self-winding, 98.2 ft. water tested, instant day-date change bilingual English-Spanish calendar, synchronized second setting.



No. 54271M — \$79.50
Stainless steel, black dial,
luminous, adjustable
bracelet.



No. 54272M — \$110.00
Yellow top/stainless steel
back, amber dial,
luminous, adjustable
bracelet.



No. 54234M — \$95.00
Yellow top/stainless steel
back, charcoal gray dial,
luminous, adjustable
bracelet.



No. 54233M — \$75.00
Stainless steel,
midnight blue dial,
luminous, adjustable
bracelet.



No. 54273M — \$89.50
Stainless steel, two-tone
blue dial, luminous,
adjustable bracelet.



No. 54274M — \$115.00
Yellow top/stainless steel
back, two-tone forest
green dial, luminous,
adjustable bracelet.



No. 54227M—\$79.50
Stainless steel, textured
silver gray dial,
luminous, adjustable
mesh bracelet.



No. 54228—\$79.50
Yellow top/stainless steel
back, textured gilt dial,
luminous, strap.



No. 54237M—\$85.00
Stainless steel, two-tone
forest green dial,
luminous, adjustable
bracelet.



No. 54238M—\$115.00
Yellow top/stainless steel
back, two-tone gilt dial,
luminous, adjustable
bracelet.



No. 54277M—\$75.00
Stainless steel, yellow
dial with blue decorative
bezel, luminous, adjustable
bracelet.



No. 54278M—\$110.00
Yellow top/stainless steel
back, sienna brown dial
with decorative bezel,
luminous, adjustable
bracelet.



No. 54231M—\$75.00
Stainless steel, blue dial,
luminous, adjustable
bracelet.



No. 54232—\$75.00
Yellow top/stainless steel
back, burgundy dial,
luminous, strap.



No. 54143M—\$75.00
Stainless steel, blue dial,
luminous hands,
adjustable mesh
bracelet.



No. 54144—\$75.00
Yellow top/stainless steel
back, sienna brown dial,
luminous hands, strap.



No. 54241M—\$69.50
Stainless steel, blue
minute-track on white
dial, luminous, adjustable
bracelet.



No. 54282M—\$110.00
Yellow top/stainless steel
back, blue minute-track
on gilt dial, luminous,
adjustable bracelet.



No. 54221M—\$95.00
Two-tone yellow/
stainless steel bezel,
case and adjustable
bracelet, blue dial with
decorative bezel, luminous.



No. 54276M—\$95.00
Yellow top/stainless steel
back, midnight blue dial,
luminous, "Hardlex" mar-
resist crystal, adjustable
bracelet.



No. 54091M—\$75.00
Stainless steel, green
dial, luminous, "Hardlex"
mar-resist crystal,
adjustable bracelet.



No. 54229M—\$69.50
Stainless steel, brushed
dial, luminous, adjustable
bracelet.



No. 54280—\$69.50
Yellow top/stainless steel
back, deep green dial,
luminous, strap.



No. 54148—\$79.50
Yellow top/stainless steel
back, gilt dial, luminous,
strap.



No. 54281M—\$79.50
Stainless steel, sienna
brown dial, luminous,
adjustable bracelet.



No. 54145M—\$75.00
Stainless steel, luminous,
adjustable bracelet.



No. 54146M—\$85.00
Yellow top/stainless steel
back, gilt dial, luminous,
adjustable bracelet.



No. 54235M—\$85.00
Stainless steel, blue dial,
luminous, adjustable
mesh bracelet.



No. 54236—\$85.00
Yellow top/stainless steel
back, burnt umber dial,
luminous, strap.



No. 54026—\$69.50
Yellow top/stainless steel
back, luminous hands,
strap.



No. 54028M—\$85.00
Two-tone yellow/stainless
steel bezel, case and
adjustable bracelet,
luminous hands.



No. 54086M—\$79.50
Yellow top/stainless steel
back, gilt dial, luminous,
adjustable bracelet.



No. 54239M—\$79.50
Stainless steel, midnight
blue dial, luminous,
adjustable bracelet.



No. 54240M—\$110.00
Yellow top/stainless steel
back, gilt dial, luminous,
adjustable bracelet.



No. 54087M—\$75.00
Stainless steel, moss
green dial, luminous,
adjustable bracelet.

THE SEIKO HOT LINE

"The Young Idea Is The Big Idea"

17J, self-winding, 98.2 ft. water tested, day-date calendar, instant date change, luminous.



No. AC029M—\$69.50
Stainless steel, midnight blue dial, adjustable bracelet.



No. AC030M—\$89.50
Yellow top/stainless steel back, sienna brown dial, adjustable bracelet.



No. AC009M—\$59.50
Stainless steel, green dial, adjustable bracelet.



No. AC008M—\$69.50
Yellow top/stainless steel back, green dial, adjustable bracelet.



No. AC012—\$65.00
Yellow top/stainless steel back, burnt umber dial, strap.



No. AC014—\$65.00
Yellow top/stainless steel back, wine red dial, strap.



No. AC025M—\$69.50
Stainless steel, burnt umber dial, adjustable bracelet.



No. AC026M—\$85.00
Yellow top/stainless steel back, gilt dial, adjustable bracelet.



No. AC013M—\$65.00
Stainless steel, olive
green dial, adjustable
bracelet.



No. AC011M—\$65.00
Stainless steel, blue dial,
adjustable bracelet.



No. AC031M—\$55.00
Stainless steel, blue dial,
adjustable bracelet.



No. AC032—\$59.50
Yellow top/stainless steel
back, burnt umber dial,
strap.



No. AC021M—\$65.00
Stainless steel, green dial,
adjustable bracelet.



No. AC022M—\$79.50
Yellow top/stainless steel
back, wine red dial, two-
tone adjustable bracelet.



No. AC023M—\$59.50
Stainless steel, adjustable,
bracelet.



No. AC024M—\$79.50
Yellow top/stainless steel
back, gilt dial, adjustable
bracelet.



No. AC001M—\$49.50
Stainless steel, adjustable
bracelet.



No. AC002M—\$65.00
Yellow top/stainless steel
back, two-tone adjustable
bracelet.



No. AC010—\$59.50
Yellow top/stainless steel
back, two-tone gilt dial,
strap.



No. AC003M—\$55.00
Stainless steel, blue dial,
adjustable bracelet.



No. AC027M—\$59.50
Stainless steel, midnight
blue dial, adjustable
bracelet.



No. AC028M—\$75.00
Yellow top/stainless steel
back, black dial, adjusta-
ble bracelet.

17J, self-winding, 98.2 ft. water tested, instant date change calendar, luminous.



No. AA245M—\$55.00
Stainless steel, blue dial,
adjustable bracelet.



No. AA244M—\$69.50
Yellow top/stainless steel
back, wine red dial,
adjustable bracelet.



No. AA243M—\$59.50
Stainless steel, red dial,
adjustable bracelet.



No. AA242—\$59.50
Yellow top/stainless steel
back, deep green dial,
strap.



No. AA240—\$55.00
Yellow top/stainless steel
back, amber dial, strap.



No. AA241—\$49.50
Stainless steel, moonglow
blue dial, strap.



No. AA153—\$45.00
Stainless steel, strap.



No. AA155—\$45.00
Stainless steel, black dial,
strap.



No. AA152—\$52.50
Yellow top/stainless steel
back, strap.

SELF-WINDING TRADITIONAL



No. AP001—\$42.50
17J, Stainless steel, 98.2 ft.
water tested, luminous,
strap.



No. AP002—\$49.50
17J, Yellow top/stainless
steel back, 98.2 ft. water
tested, luminous, gilt dial,
strap.

HAND WINDING CALENDAR



No. AR001—\$42.50
17J, Stainless steel, 98.2 ft.
water tested, instant date
change calendar, luminous
hands, strap.



No. AR002—\$49.50
17J, Yellow top/stainless
steel back, 98.2 ft. water
tested, instant date change
calendar, luminous hands,
strap.

HAND WINDING TRADITIONAL



No. 01163—\$39.50
17J, Stainless steel, midnight
blue dial, strap.



No. 01164—\$45.00
17J, Yellow top/stainless
steel back, amber dial,
strap.



No. 01147—\$35.00
17J, Stainless steel, 98.2 ft.
water tested, luminous,
strap.



No. 01146—\$42.50
17J, Yellow top/stainless
steel back, 98.2 ft. water
tested, luminous, strap.



No. 01161M—\$39.50
17J, Stainless steel, 98.2 ft.
water tested, midnight blue
dial, luminous, adjustable
bracelet.



No. 01162—\$42.50
17J, Yellow top/stainless
steel back, 98.2 ft. water
tested, black dial, luminous,
strap.

HAND WINDING CALENDAR

17J, hand winding, instant date change calendar, sweep center second hand, Hi-Beat (8 beats per second- 28,800 per hour- minimize motion, position and temperature error)



No. ZM016—\$49.50
Yellow top/stainless steel
back, strap.



No. ZM017—\$45.00
Stainless steel, strap.



No. ZM019—\$49.50
Stainless steel, blue dial,
strap.



No. ZM020—\$52.50
Yellow top/stainless steel
back, gilt dial, strap.

HAND WINDING TRADITIONAL



No. 78131—\$35.00
17J, Stainless steel,
midnight blue dial, strap.



No. 78130—\$39.50
17J, Yellow top/stainless
steel back, gilt dial, strap.



No. 78118—\$35.00
17J, Yellow top/stainless
steel back, strap.



No. 95017—\$35.00
17J, Stainless steel, sweep
center second hand,
luminous, strap.



No. 95033—\$35.00
17J, Stainless steel, 98.2 ft.
water tested, sweep center
second hand, luminous,
strap.

THE DESIGNER SERIES

"Precision Accuracy Encased In Elegant Jewelry"

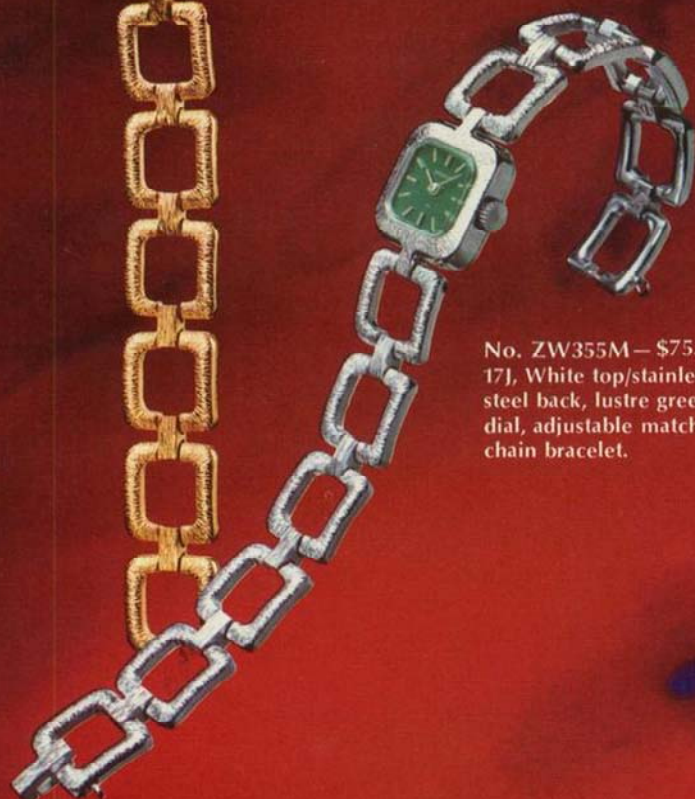
THE FASHION LINKS



No. ZW356M—\$75.00
17J, Yellow top/stainless
steel back, blue dial,
adjustable matching chain
bracelet.



No. ZW432M—\$85.00
17J, Yellow top/stainless
steel back, textured gilt
dial, adjustable matching
chain bracelet.



No. ZW355M—\$75.00
17J, White top/stainless
steel back, lustre green
dial, adjustable matching
chain bracelet.



No. ZW431M—\$85.00
17J, White top/stainless
steel back, textured dial,
adjustable matching chain
bracelet.

THE WRIST SCULPTURE



No. ZW358M—\$79.50
17J, Yellow top/stainless
steel back, olive green
dial, adjustable matching
chain bracelet.



No. ZW357M—\$79.50
17J, White top/stainless
steel back, blue dial,
adjustable matching chain
bracelet.



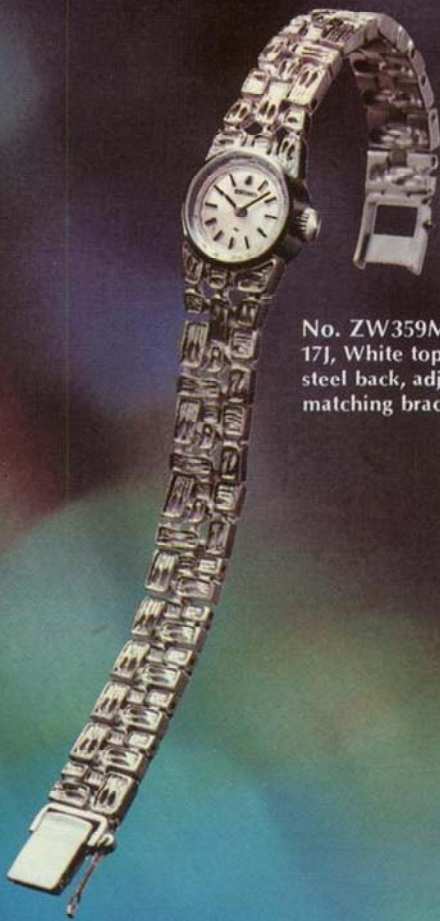
No. ZW430M—\$69.50
17J, Yellow top/stainless
steel back, burnt umber
dial, adjustable matching
bracelet.



No. ZW428M—\$69.50
17J, Yellow top/stainless
steel back, green dial,
adjustable matching
bracelet.



No. ZW426M—\$69.50
17J, Yellow top/stainless
steel back, black dial,
adjustable matching
bracelet.



No. ZW359M—\$95.00
17J, White top/stainless
steel back, adjustable
matching bracelet.



No. ZW360M—\$95.00
17J, Yellow top/stainless
steel back, gilt dial,
adjustable matching
bracelet.



No. ZW195M—\$65.00
17J, White top/stainless
steel back, wine red dial,
adjustable matching
bracelet.



No. ZW196M—\$65.00
17J, Yellow top/stainless
steel back, wine red dial,
adjustable matching
bracelet.



No. ZW135M—\$59.50
17J, White top/stainless
steel back, midnight blue
dial, adjustable mesh
bracelet.



No. ZW136M—\$59.50
17J, Yellow top/stainless
steel back, burnt umber
dial, adjustable mesh
bracelet.



No. ZW193M—\$69.50
17J, White top/stainless
steel back, textured dial to
coordinate with adjustable
matching bracelet.



No. ZW194M—\$69.50
17J, Yellow top/stainless
steel back, textured dial to
coordinate with adjustable
matching bracelet.



No. ZW433—\$49.50
17J, Stainless steel,
moonglow blue dial, strap.



No. ZW434—\$49.50
17J, Yellow top/stainless
steel back, amber dial,
strap.



No. ZW199M—\$59.50
17J, Stainless steel,
brushed dial, adjustable
mesh bracelet.



No. ZW300M—\$59.50
17J, Yellow top/stainless
steel back, gilt dial,
adjustable mesh bracelet.



No. ZW125—\$45.00
17J, Stainless steel, blue
dial, strap.



No. ZW126—\$45.00
17J, Yellow top/stainless
steel back, gilt dial, strap.



No. ZW435M—\$59.50
17J, Two-tone yellow/
stainless steel case and
adjustable bracelet,
midnight blue dial.



No. ZW185—\$49.50
17J, Stainless steel, green
dial, strap.



No. ZW186—\$49.50
17J, Yellow top/stainless
steel back, green dial,
strap.



No. ZW437M—\$79.50
17J, White top/stainless
steel back, adjustable
matching bracelet.



No. ZW438M—\$79.50
17J, Yellow top/stainless
steel back, gilt dial,
adjustable matching
bracelet.



No. ZW145M—\$65.00
17J, White top/stainless
steel back, adjustable
matching bracelet.



No. ZW146M—\$65.00
17J, Yellow top/stainless
steel back, adjustable
matching bracelet.



No. ZW301M—\$85.00
17J, 14K White gold, 10K
gold filled adjustable
bracelet.



No. ZW302M—\$85.00
17J, 14K Yellow gold, 10K
gold filled adjustable
bracelet.



No. ZW439M—\$65.00
17J, White top/stainless
steel back, green dial,
adjustable mesh bracelet.



No. ZW440M—\$65.00
17J, Yellow top/stainless
steel back, burgundy dial,
adjustable mesh bracelet.



No. ZW443M—\$79.50
17J, White top/stainless
steel back, burnt umber
dial, adjustable matching
bracelet.



No. ZW444M—\$79.50
17J, Yellow top/stainless
steel back, midnight blue
dial, adjustable matching
bracelet.



No. ZW189M—\$69.50
17J, White top/stainless
steel back, textured dial to
coordinate with adjustable
matching bracelet.



No. ZW190M—\$69.50
17J, Yellow top/stainless
steel back, textured dial to
coordinate with adjustable
matching bracelet.



No. ZW123M—\$69.50
17J, White top/stainless
steel back, midnight blue
dial, adjustable matching
bracelet.



No. ZW124M—\$69.50
17J, Yellow, gilt dial,
adjustable matching
bracelet.



No. ZW197M—\$55.00
17J, Stainless steel,
adjustable bracelet.



No. ZW198M—\$55.00
17J, Yellow top/stainless
steel back, gilt dial,
adjustable bracelet.



No. ZW441M—\$75.00
17J, White top/stainless
steel back, adjustable
matching bracelet.



No. ZW442M—\$75.00
17J, Yellow top/stainless
steel back, gilt dial,
adjustable matching
bracelet.



No. ZW187M—\$79.50
17J, White top/stainless
steel back, adjustable
matching bracelet.



No. ZW188M—\$79.50
17J, Yellow top/stainless
steel back, gilt dial,
adjustable matching
bracelet.



No. ZW191M—\$75.00
17J, White top/stainless
steel back, textured dial to
coordinate with adjustable
matching bracelet.



No. ZW192M—\$75.00
17J, Yellow top/stainless
steel back, textured dial to
coordinate with
adjustable matching
bracelet.

THE CLASSIC FASHION SERIES

23J, self-winding, auxiliary hand winding, instant date change calendar, Hi-Beat (8 beats per second- 28,800 per hour- minimize motion, position and temperature error).



No. ZE026—\$89.50
Yellow top/stainless steel
back, sunburst black dial,
strap.



No. ZE028—\$79.50
Yellow top/stainless steel
back, sunburst brown dial,
strap.



No. ZE029—\$75.00
Stainless steel, sunburst
blue dial, strap.

THE LADY SEIKO BOUTIQUE SERIES

"Baguette Watches With A Delicate Air"



No. 85040M—\$85.00
17J, Yellow top/stainless
steel back, gilt dial,
adjustable matching
bracelet.



No. 85039M—\$85.00
17J, White top/stainless
steel back, adjustable
matching bracelet.



No. 85050M—\$65.00
17J, Yellow top/stainless
steel back, wine red dial,
adjustable bracelet.



No. 85049M—\$65.00
17J, White top/stainless
steel back, yellow dial,
adjustable bracelet.



No. 85046M—\$69.50
17J, Yellow top/stainless
steel back, burnt umber
dial, adjustable matching
bracelet.



No. 85047M—\$69.50
17J, White top/stainless
steel back, green dial,
adjustable matching
bracelet.

THE LADY SEIKO SPORTS SERIES

"The Future Of All Time"

17J, self-winding, auxiliary hand winding, 98.2 ft. water tested, instant day-date change bilingual English-Spanish calendar, Hi-Beat (8 beats per second- 28,800 per hour- minimize motion, position and temperature error).



No. ZH073M—\$79.50
Stainless steel, luminous,
green dial, adjustable
matching bracelet.



No. ZH074M—\$95.00
Yellow top/stainless steel
back, luminous, brown
dial, adjustable matching
bracelet.



No. ZH071—\$69.50
Stainless steel, midnight
blue dial, luminous, strap.



No. ZH072—\$75.00
Yellow top/stainless steel
back, luminous, deep
green dial, strap.



No. ZS003M—\$75.00
Stainless steel, luminous,
adjustable bracelet.



No. ZS004M—\$89.50
Yellow top/stainless steel
back, gilt dial, luminous,
adjustable bracelet.



No. ZS011M—\$95.00
17J, Stainless steel,
two-tone forest green dial,
adjustable matching
bracelet.



No. ZS012M—\$110.00
17J, Yellow top/stainless
steel back, two-tone gilt
dial, adjustable matching
bracelet.



No. ZS015M—\$85.00
Stainless steel, moonglow
blue dial, luminous hands,
adjustable mesh bracelet.



No. ZS006—\$85.00
Yellow top/stainless steel
back, amber dial, luminous
hands, strap.



No. ZS001M—\$79.50
Stainless steel, luminous,
adjustable mesh bracelet.



No. ZS017M—\$79.50
Stainless steel, luminous,
sienna brown dial,
adjustable mesh bracelet.



No. ZS002—\$79.50
Yellow top/stainless steel
back, gilt dial, luminous,
strap.



No. ZS013M—\$89.50
Stainless steel, midnight
blue dial, adjustable mesh
bracelet.



No. ZS014—\$89.50
Yellow top/stainless steel
back, wine red dial,
strap.



No. ZS007M—\$89.50
Stainless steel, sea green
mat dial, adjustable mesh
bracelet.



No. ZS008—\$89.50
Yellow top/stainless steel
back, sea green mat dial,
strap.



No. ZS009M—\$89.50
Stainless steel, imperial
blue mat dial, adjustable
mesh bracelet.



No. ZS010—\$89.50
Yellow top/stainless steel
back, imperial blue mat
dial, strap.

THE SELF-WINDERS

"Mini Calendars At The Same Time"

17J, self-winding, auxiliary hand winding, 98.2 ft. water tested, instant date change calendar, sweep center second hand, Hi-Beat (8 beats per second- 28,800 per hour- minimize motion, position and temperature error).



No. ZP139M—\$79.50
Stainless steel, sienna brown dial, magnifying calendar window, adjustable matching bracelet.



No. ZP140M—\$95.00
Yellow top/stainless steel back, midnight blue dial, magnifying calendar window, adjustable matching bracelet.



No. ZP007—\$69.50
Stainless steel, wine red dial, luminous, strap.



No. ZP009M—\$75.00
Stainless steel, red dial, luminous, adjustable bracelet.



No. ZP013M—\$75.00
Stainless steel, textured silver gray dial, magnifying calendar window, adjustable mesh bracelet.



No. ZP014—\$75.00
Yellow top/stainless steel back, textured gilt dial, magnifying calendar window, strap.



No. ZP015—\$65.00
Stainless steel, magnifying calendar window, strap.



No. ZP016—\$69.50
Yellow top/stainless steel back, magnifying calendar window, strap.



No. ZP141M — \$75.00
Stainless steel, midnight blue dial, magnifying calendar window, adjustable matching bracelet.



No. ZP142M — \$89.50
Yellow top/stainless steel back, textured gilt dial, magnifying calendar window, adjustable matching bracelet.



No. ZP019M — \$75.00
Stainless steel, midnight blue dial, magnifying calendar window, adjustable bracelet.



No. ZP020M — \$85.00
Yellow top/stainless steel back, gilt dial, magnifying calendar window, two-tone adjustable bracelet.



No. ZP011M — \$75.00
Stainless steel, yellow dial, luminous, adjustable bracelet.



No. ZP008 — \$75.00
Yellow top/stainless steel back, deep green dial, luminous, strap.



No. ZP145M — \$79.50
Ladies' skin diver 229 ft. water tested, instant date change calendar, luminous underwater, magnifying calendar window, stainless steel, blue dial, blue external rotating elapsed timing bezel adjustable bracelet.

THE SEIKO STOP WATCHES WITH OLYMPIC ACCURACY

When split-second accuracy counts, count on Seiko, official timer of major sporting events around the world, including the 1964 Olympics, the 1969 European Games, and the 1972 Winter Olympics.



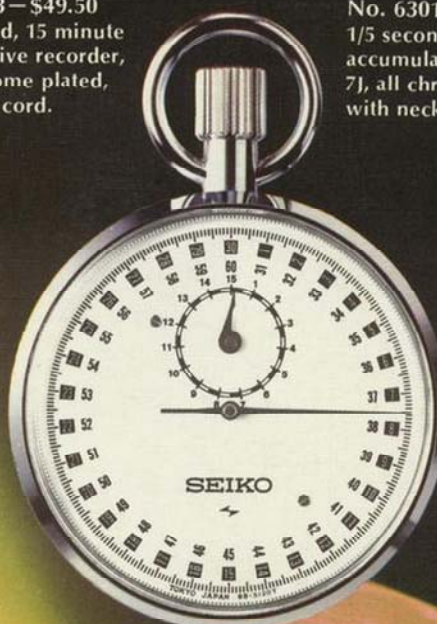
No. 63013—\$49.50
1/10 second, 15 minute
accumulative recorder,
7j, all chrome plated,
with neck cord.



No. 63012—\$49.50
1/5 second, 30 minute
accumulative recorder,
7j, all chrome plated,
with neck cord.



No. 63010—\$45.00
1/5 second, 30 minute
recorder, 7j, all chrome
plated, with neck cord.



No. 63011—\$45.00
1/10 second, 15 minute
recorder, 7j, all chrome
plated, with neck cord.



No. 63014—\$49.50
For Basketball, 1/10
second, 15 minute
accumulative recorder,
7j, all chrome plated,
with neck cord.

THE SEIKO QUARTZ CRYSTAL CHRONOMETER

The most versatile battery-operated portable chronometer. Extreme precision within a mean daily rate of 0.2 seconds. Nonstop movement with secondary switchover cell.

Fully transistorized system. Operates under all conditions anywhere, indoors or out, on ships, trains, aircraft, in office, home, factory... as a table or wall clock.



QC-951-11

\$795.00

*Prices and specifications are subject to change without notice.

As Seiko grows...

Last year, Seiko, the world's largest manufacturer of jeweled lever watches, sold more than 14 million timepieces in over 80 countries. One reason behind this international success is our unique automation-in-miniature feature. With this technology, we are able to produce watches of the highest excellence that are also excellent values. The Seiko line is complete. Seiko offers a watch for everybody, in every profession, in all walks of life. Casual, sports, dress or special feature timepieces... Seiko has it.

...so do Seiko's service facilities

For service in the true Seiko tradition, five fully equipped Seiko service centers from coast to coast are at your service... whenever and wherever you need it.

Seiko Centers

Chicago	Room 1604, 29 East Madison St. Chicago, Illinois 60602
New York	48 West 50th St. New York, New York 10020
	*Mailing address for New York 640 Fifth Avenue, New York, N.Y. 10019
Dallas	1708 Main St. Dallas, Texas 75201
Los Angeles	3321 Wilshire Blvd. Los Angeles, Calif. 90010
Honolulu	Shop No. 1132 Ala Moana Shopping Center Honolulu, Hawaii 96814

SEIKO



SEIKO TIME CORPORATION
640 FIFTH AVENUE, NEW YORK, N.Y. 10019.

Printed in Japan